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LEADING THE INTERMODAL EVOLUTION

# DISPATCH NEWS

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## PROMISES MADE, PROMISES KEPT

*"The right to vote is the basic right without which all others are meaningless. It gives people, people as individuals, control over their own destinies."*

*-Lyndon B. Johnson*

The right to vote is one of the most important rights afforded to citizens of the United States by the Constitution and the requirements for who may participate in that right has changed continuously over the course of United States' history. Once very restrictive, with the 15th, 19th, and 26th Amendments the federal government has taken several actions that have altered requirements in an attempt to create more equity and equality in the process. Today, in order to vote in federal elections, one must be a United States citizen, at least 18 years old by the date of the general election, and a resident of the state in which one votes.

Yes, this election year is a very special time in the life of the country. This week, everyone will have, not only the privilege, but the duty, to go to the polls and vote. But to get there, they must first get through the "unofficial" election requirements - the repetitive campaign ads, the mud-slinging and rhetoric, and of course, the campaign promises.

It is now your choice, your voice that will speak about what you feel the future of this great country should be and who you believe will serve best in both Federal and State Governments. But once the crowds have cleared and the votes have been counted, what comes next? It is now that we see if promises made are promises kept.

## BECAUSE WE SAID WE WOULD...

### FINAL THOUGHTS

The importance of keeping promises transcends politics. It is an essential building block for a successful customer relationship, building a foundation of trust. With our recent announcement of the completion of the first phase of our North American Chassis Production plan, CIE Manufacturing has kept our promise to the North American chassis customer. We have cemented our commitment to remain a constant partner - constantly moving forward, constantly innovating, constantly meeting their ever-changing needs. Why? Because we said we would.

CIE Manufacturing now continues with phase 2 of our production plan in mid-November at our South Gate, California headquarters. At a time when chassis shortages at ports are reported on a daily basis, and chassis pools and fleets are undergoing massive chassis renewal projects, CIEM is poised to provide larger chassis volumes, faster lead times and lower transportation costs on both coasts. CIE Manufacturing remains unwavering in our commitment to fulfill our vital role in keeping the wheels of transportation moving no matter the challenge.

So to all intermodal chassis customers large or small, we ask for your vote in 2020 and beyond, and in return we promise to deliver to you the safest, highest quality equipment in the industry. Our history proves that our promises made are promises kept.

## YOUR CHOICE, YOUR VOICE

