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LEADING THE INTERMODAL EVOLUTION

DISPATCH NEWS

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A VIRGINIA PIONEER IS BORN

*"The Way of the Pioneer is always rough...."
- Harvey Firestone*

At our facility in Emporia, VA the progression from an assembly qualification to manufacturing competence is made up of equal parts mechanical adaption and character psyche. This combination of mechanism to mindset is the synthesis in the pursuit of quality, proficiency, excellence, and efficiency.

ASSEMBLY IS A VALUE-ADDED PROCESS

Assembly is a mechanical process in which partially compiled units are connected or fastened together to provide a product for sale and delivery. It is a procedural "work on" process provided by the utilization of man-tool setup. Technique, specifications, and procedural instruction are conveyed and assured through formalized training. In our case it requires alignment, connecting and fastening to specification. We must employ quality management, the adherence and qualification of proven accepted systems and standards. A system for quality management is required to ensure standard operating controls and procedures provide consistency, conformity and compliance. ISO9001:2015 ensures that compliance and managed standards are practiced and certified.

MANUFACTURING IS AN INNOVATION AND BUILDING PROCESS

Manufacturing is where input is transformed into output. It is a "building-creating" process of producing a final product. Manufacturing involves building through production. This production includes alignment of components, parts and semi-raw materials thru-put to a finished product ready for sale. The most important feature of manufacturing is the man-machine interface. The instruction,

knowledge and maintenance of mechanized equipment and machinery requires advanced training, commitment, and process management. The quality management system employed through our ISO9001:2015 certification requires additional procedural, training and documentation to attain the highest quality compliance standards and achievement in the industry. Simply put, Manufacturing is assembly on steroids, in our drive to increase quality and decrease cost.

MANUFACTURING IS ASSEMBLY ON STEROIDS, IN OUR DRIVE TO INCREASE QUALITY AND DECREASE COST.

CREATING CAREERS NOT JUST JOBS

With this move to manufacturing in Virginia, CIE Manufacturing is also creating advanced career opportunities for workers in the surrounding areas. The cultural difference between an assembly worker in our building at 20 Three Creek Drive and a production worker in our building at 34 Three Creek is similar to the difference in a skilled certified mechanic and a parts changer. A production line position with CIE Manufacturing is something that every community needs, a job opportunity that is at the top of the food chain in talent, achievement, and accomplishment. It is a badge of honor for all involved. CIE is proud to announce that our East Coast production of the Pioneer chassis line is scheduled to begin this month. We have begun accepting orders now for both 40 GN and 40-45 Combo chassis, and the que for orders is growing. We are all coming out of the chaos and moving forward together!

PRODUCTION LINE

